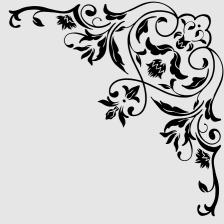


YIASCM

Presents







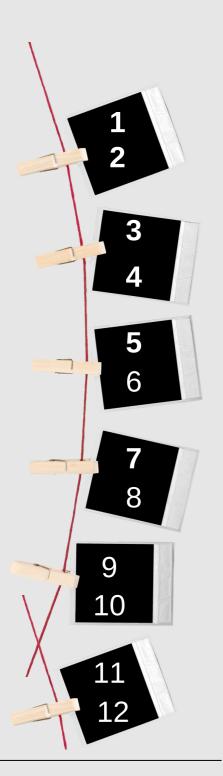


ISSUE 2 JULY - SEPTEMBER 2022





Contents



Campus Activities
NAAC Peer Team Visit

Experiential Learning A New Boy and an Identity

यादें

Can we Breathe Normally @ 39,000 Feet?

Finance Gyan Clipped Wings in Prison

Security Operations at Indian Airports

The Moon

Faculty Awards & Recognition Student Awards & Recognition



Campus Activities

On 27th September 2022, a session on **Process** "Business Management" organised in collaboration with NASSCOM Infosys at Yenepoya University, Deralakatte for the final year and passed out students of Commerce and Management. Ms Jasbir Kaur, Principal, and Mr. Sharath Chandra, HOD from Infosys BPM's learning and development department spoke on the objectives and goals of the session, and Mr Dinesh, business leader, and Mr Satish, Customer Success Manager, NASSCOM, offered a practical demonstration of login into the Future Skills Prime, which energised the young brains.

Future Skills Prime is a digital skilling initiative developed in conjunction with the IT industry, academia, and government.



This learning platform, funded by the Ministry of Electronics and Information Technology (MEITY) and implemented by NASSCOM, is the first of its kind public-private partnership to provide an opportunity for every Indian citizen to skill themselves in order to capitalise on the opportunities created by digital technologies.

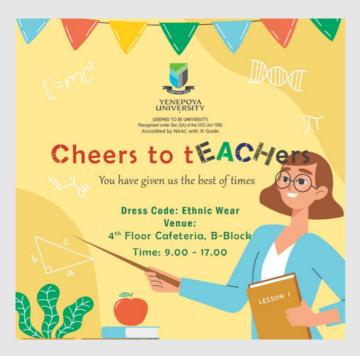


Faculty Development Programme (FDP) entitled "Designing Learning Experiences" was organized on 24th September 2022 for the faculty members. The primary objective of the FDP was to provide a fresh perspective on various aspects of teaching, learning, and assessment, as well as research. Dr. Sujay Nair and Mr. Rajeev Menon, subject experts, were the speakers of the FDP.





Campus Activities



The Final year students along with the Alumni celebrated "Teachers' Day" on 5th September, 2022. Prof. (Dr.) Arun Bhagwath, Principal and Dean, Faculty of Science, congratulated the faculty and acknowledged the sincere efforts they place in daily. Fun games and cultural activities were organised for the faculty. Mr. Emmanuel Peter, III BBA (ATT) and Ms. Aalam Bismi III B.Sc. (HS) compered the program.



The Placement Cell jointly with the District Employment Exchange, Mangalore, organised "Job Fair 2022" on 12th August, 2022. 35 companies participated in the placement drive and 770 candidates registered for it. The success of the drive was witnessed with majority of the candidates securing initial selection or offer letters.

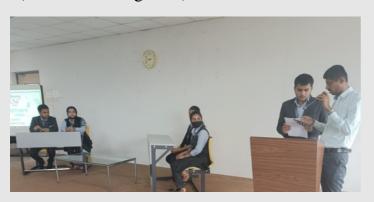


Faculty Development Programme (FDP) in association with YEN-FDC entitled "Scientific Research Writing" was organized for the research scholars and faculty members on 11th August, 2022. The aim of this workshop was to enhance the research writing practices of faculty members from the wide disciplines of Arts, Science, Commerce, and Management. The guest speakers for the FDP were Dr. Rekha P D, Director, YRC and Dr. Abhay Nirgude, Associate Dean, YMC.

Campus Activities



The Department of Linguistic Studies in association with the Literary Club organised "Rasprava" a debate competition on 2nd 2022. Mr. Chethan, Faculty, August Ganapathy College, was the moderator for this competition. Faculty coordinators of this event Ms. Shalini Sequeira, HOD, and Mr. Niyaz P, Assistant Professor. The student coordinators were Mr. Sayed Adib B.Com (FTA). Ashraf. Ι and Mohammed Musthafa, I B. Com (IMA). The first place was bagged by Ms. Shereena K, II B.Sc. (Hons.) Forensic Science and Shahma Elempilakkattil, II B.Sc. Ms. (Hons.) Forensic Science and the second by Mr. Zameer Ahmed, II BBA (Aviation & Logistics) and Mr. Thouweed, II BBA (Aviation & Logistics).





The Equal Opportunity Cell organized expert talk on "Orientation of EOC" for the First Year Students of all streams on 25th July 2022.



The Department of Computer Science organized a guest lecture entitled "Big Data Analytics with Hadoop" by Dr. Hemalatha N., Dean, Academics, IT, AIMIT, Beeri on 20th July 2022. Big data analytics, according to her is a crucial technique that helps firms analyse data and implement more efficient practises to increase revenue and produce happy customers. The faculty coordinators of this event were Ms. Srijana Shet, Assistant Professor and Ms. Sindhu Sandesh, Assistant Professor.

Campus Activities



The satellite unit of Center for Substance Abuse Prevention, and Say No to Drugs in collaboration with Deccan Herald and Prajavani organised a guest talk on "Role of youth in substance abuse and prevention and their consequences" by Dr. Rajesh Assistant Professor, Department Psychology, Yenepoya Medical College, Deralakatte on 20th July 2022. The faculty coordinator of this event was Dr. Mohammed Zaheer, Associate Professor, Department of Computer Science.



The Department of Forensic Science organized a guest lecture entitled "Wildlife Forensics – A Voice for the Voiceless" by Mr. Glavin Thomas Rodrigues, Assistant Professor, Department of Zoology, St. Aloysius College on 19th July 2022. 93 students attended the session.

The main objective of the guest lecture was to raise awareness on wildlife forensics, varieties of plants and animals protected by the Wildlife Protection Act, the reality of various wildlife crimes in India, and a hands-on experience in identifying the animal species based on the skull remains.

The faculty coordinator of this event was Ms. Bhavyashree Rai, HOD.



"The Ardour - Imbuing the world", newsletter was launched on 7 th July, 2022. The chief guest was Ms. Smitha Shenoy, Konkani writer, actor, freelance poet, and TV journalist.

Campus Activities

The satellite unit of Center for Substance Abuse Prevention, and Say No to Drugs organized a guest lecture entitled "Live and Let Live, Say No to Drugs" by Dr. Ruksana Hassan, a psychologist and motivational speaker on 18 th July, 2022. She guided the students about substance abuse and ways to prevent it. The faculty coordinator of this event was Dr. Mohammed Zaheer, Associate Professor, Department of Computer Science. Ms. Geetha D. Kulkarni ACP (Traffic), a special guest, gave a brief introduction and overview of the types of cyber crime and how to report such cyber crime to authorities.



Faculty Development Programme (FDP) entitled "Say No to Teaching, yes to learning" was organized for the faculty members on 4 th July, 2022.

The aim of this workshop was to improve the teaching skills of faculty members from the wide disciplines of Arts, Science, Commerce, and Management.

Pedagogical experts, Dr. Sujay Nair, Expert, and Mr. Rajeev Menon were the speakers of this session.



YENASTRA (Yenepoya Association of Science and Technology Research Advancement) was launched on 4th July 2022. The event was organized by the students of Microbiology, Food Science and Forensic Science. Dr. Rekha PD. Director, Yenepoya Research Centre was the guest of honour.







NAAC Peer Team Visit

The NAAC peer team scheduled a visit to the university and all the constituent colleges from 1st to 3rd August 2022. The peer team members Dr. P.V. Vijayaraghavan, Dean Education, Director Academic Administration Professor of Orthopaedics Sri Ramachandra University, Dr. Alka Sharma, Professor, University of Jammu, Dr. Sanjay Kumar Singh, Professor, Gauhati University, Dr Vidya S Bhat, Professor, Yenepoya University and Dr Sham S Bhat, Professor, Yenepoya University visited our college on 2nd August, 2022. It is indeed a very proud moment for us as our university has been accredited with a CGPA of 3.47 on a seven point scale at A+ grade.









YIASCM - The Ardour



Experiential Learning



Under Amrutha Samudaaya Abhiriddhi Yojane, the NSS unit of the college celebrated Onam and conducted cultural activities in the adopted village of Kavathar from 6th - 9th September 2022.



On 30th July 2022, 43 students of II BBA (Aviation, Travel & Tourism), visited Yenepoya Ayurveda Medical College & Hospital, Naringana, as part of the curriculum which includes concepts on Ayurveda, Naturopathy, Homeopathy, Sidda, Unani, Acupuncture and Acupressure etc.



On 8th August 2022, the Gender Sensitization Cell. organized outreach programme on "Men's Work or Women's Work" at B.E.M School. Carstreet, Mangalore. The purpose of the educate programme was to elementary school students about gender stereotypes, how gender is socially constructed, and the fact that people of any gender may perform any job.



Experential Learning

On 13th July 2022, 70 students of III B.Sc. (Honours) Forensic Science, visited Forensic Science Department, Yenepoya Medical College, Deralakatte. Dr. Kishore Kumar B., Additional Professor, HOD, addressed the talk on the practical need of forensic medicine. Dr. Mohammad Nasir Ahmad, Assistant Professor, spoke on scope of identification of human skeletal remains and gave a practical demonstration using bones of skull, pelvis and child's skeletal framework. In the Forensic Museum, Dr. Leela Pramod, Curator & Assistant Professor and Dr. Alan George, PG cum Tutor, provided an indepth description of every display which included human and animal bones, various organs, human fetus with abnormalities, taxidermists making.





On September 3, 2022, students from the Hospitality Science Department attended the workshop held at KCMA



NSS leaders and volunteer representing YIASCM in Indian Youth parliment, Jaipur , Rajasthan on 14th September, 2022

A New Boy and an Identity

As I sit by my balcony with my coffee, watching the clouds wave me a goodbye, I wonder why the world is a puzzle so difficult to explore. There are so many things that make me happy and so many I can't stop crying about. This life is so complicated with its surprises and bewilderment. And just like my coffee, dark and hot!

All I wanted from my life was that one crazy dream that snapped out my individuality, enjoyment and my life! And I didn't know what, coming to a new campus from a break so long would offer me. Am I too old to fit among the young eighteen year olds? Or am I actually enjoying what I chose with my own discretion?

I had no answers to the million questions my heart was searching for! Maybe I am not living my life in this campus. Perhaps I am just surviving. Whatever be it, my lost soul has found peace with some young dynamic hearts who surprised me with their care, love and honesty and this new boy never ever felt old!

Starting wasn't easy here. Involving in unwanted mess marked me as a bad apple even before the rise of the sun. That memory didn't go away from my mind so easily. No therapy helped me either. It took my peace, gave me nightmares and more often than not, destroyed my already existing fuel to live. But like they say, "Don't hoard the past. Don't cherish anything. Burn it. The artist is the phoenix who burns to emerge", I chose to raise my standards. From converting my idea to a new association, to meeting likeminded souls in my very own classroom, I rose like a phoenix. And the one who termed me as a bad apple, was convinced I am no more one – but a tenacious soul who refuses to be a prisoner of his past.

I am resilient and I am proud of the way I fought my wild battles. The people who know me closely know how I treat them. When I came here, I had no identity, no friends, a zillion questions and more importantly was sadder being in a new city completely alone! But now, I have friends – some who make me happy, some who I have interesting academic discussions with, some who became my buddies through teaching and some through the fests, clubs and the campus!

I have created an identity for myself – as a writer, from starting a new association at campus to unlocking myself in programs and competitions! I might not be living my dream life, but I am way happier and content than I was two years back.

Life might not treat you well. It's cruel and I am someone who has gone through all – the worst and the best and every single time what binds me closer was my dream. I refused to accept being ordinary. I chose to be exemplary! I might fail again, a ten thousand times, but if I do win, it's not just about flying to my dream, but also raising myself beyond my wildest dreams!

I have achievements to unlock, milestones to accomplish and a strong dream to keep fighting. Sooner or later, I might unlock them all but till then I won't stop raising my bar! Never ever! From no one to a new boy and a new identity, I'm sure I have evolved and I'll keep evolving for I believe there's light at the end of the tunnel.



Mr. Shaun Glen
I B. Sc. (Microbiology)

यादें

सिर्फ़ हमें सिखाने के लिए आप लोग कितनी मेहनत करते हो हमारे लिए हमारी शैतानियों को बर्दाश्त भी करते हो

अभी डाँट लगायी और अगले ही पल मुस्कुराये गुस्सा पल भर मानो जैसे गयाब हो गया

कहते हो की हम सबसे बुरे विद्यार्थी हैं पर सच बताना वो हम ही हैं जिन पर आप सभी को गर्व है अब सोचते हूँ के हम जैसी हरकतें करते हैं गुस्साआना तो लाज़िमी है

> कभी जब मार्क्स कम आता है प्रेरणा भी आप ही से मिलता है

सीख, जीवन की कहानियां, तारिफे हमारी जो मिली हैं आपसे सब याद आएगी हमें अब जो जा रहे हैं हम याद आएंगे हर दिन आप सभी हमें



प्रदीप VI बीबीए (ए एंड एल) - डी बैच

Can we Breathe Normally @ 39,000 Feet?

Pilots who fly aircraft high to commercial altitudes of "up to 39,000 feet", pressurize their cabins "up to 8000 feet". Naturally both residents, the flight attendants and their passengers operate within the same pressurized environment, which is equivalent of walking on a mountain at a height of up to "approx. 2435 meters above sea level". This is similar to the heights that we find with various ski resorts that you may have visited at some stage in the past. Remember how hard you have to work on the piste when having walk a distance or get around looking for ski poles after a that the cabin fall. The point is environment may be higher than you anticipated from a pressure point of view.



Interestingly, from an air travel point of people's healthy arterial oxyhemoglobin in the cabin on an oximeter (the device medical staff place on your finger) could range from 85-91%. At sea level healthy patients would range approximately 98-99%. Partial pressure drops in this flying environment down to approx. 15.1% oxygen at sea level and signifies that there is less oxygen available to breath traveling onboard when commercial passenger aircraft on route to your destination.

We know that altitude exacerbates hypoxia (low oxygen) related disease, which ordinarily would not affect people healthy who have the physiological reserves to deal with this environment, but it's those people with cardiorespiratory of degree some impairment e.g. chronic inflammatory disease of the airways - asthma that may not be able to tolerate these altitude increases and may begin to succumb to the effects of hypoxia. This could present with changes to travelers overall breathing pattern i.e. higher respiratory breathing rate, shortness of breath, visible abdominal or

rib cage breathing that results in the

body having to work harder to facilitate

additional air to oxygenate tissues at the



capillary level. This over time may be exhausting and can may contribute to further distress.

It's therefore important to ensure that you are fit to fly and if you have any reservations, please visit your Aviation Medic or attending General Practitioner to look into your problem in a timely manner.

Please make sure that if you are on medication; double check this before you leave home especially if you are dependent or even if you use sporadic inhalers as part of your treatment protocol. Having your appropriate medication on your carryon luggage is already a better psychological tick before departure.

So it's important to take note of this basic physiological principle of altitude and the constraints

of oxygen availability, the higher one travels above sea level.



Mr. Arun Kumar
Guest Faculty
Dept. of Commerce & Management

Finance Gyan

People have always been bewildered when it comes to saving and investing money.

Of course, both terms are connected, but in this article, we will concentrate on "Saving," as opposed to regular savings in the form of a piggy bank or any other usual saving pattern in which we save a percentage of our earnings. We would rather emphasize two approaches to saving that can be used for emergency funding.

Let's begin with the Subscription Cost. We subscribe for gym memberships, food purchases rewarding loyalty programmes, supermarket rewards programmes, OTT services, games, and a variety of other services on a routine basis. It is also possible that we will





subscribe to many service providers for similar services. This is not a wise idea and will harm your financial wellness.

It is always suggested to examine your requirements before signing up for a subscription. There is a potential that you will not use all of the services every month, in which case you should unsubscribe from the service and just use it when necessary. This will allow you to save money that you may use to pay off your credit card obligations, fuel expenditures and other expenses

Now that we've learned how to save money on subscriptions, let's move on to other topics.

Coincidence does not just occur in movies; it also occurs in real life, as we occasionally save money by happenstance.

- Pick Up Deliveries Yourself By picking up deliveries yourself, you may save money on delivery charges.
- Coupon codes Coupon codes come in handy when you want to acquire a good deal at a reasonable cost and saves your money
- Freebies from the company receiving freebies as a complement to the purchase of a product is always an extra bonus to your savings.

The savings mentioned above can be efficiently used to pay off small debts, to meet day-to-day other essential needs, to build emergency funds, and so on.

Here are few suggestions

- You could put your savings in a savings account, where you would earn very little interest but would accumulate interest.
- Invest it in an e-Gold Valet You may invest as little as one rupee in this valet similar to saving in an actual piggy bank
- You may also use a demat or trading account to buy some active stocks. Infact with Rs 500, you may begin investing in the stock market.

There are several scenarios in which you may save very little money, but putting that amount aside for later use and conserving it will make a significant impact.

Every rupee counts!!!



Ms. Divya Shekar Anchan Assistant Professor Dept. of Commerce





Clipped Wings in Prison

I never knew I would be trapped inside, faking a smile out, pretending to be happy when I am clearly not. Things that happened so far was more of adjustment than just an enjoyment I'm clearly not happy of. Can't blame anyone out there for it was my choice. Or did I really have a choice? To choose and reject, like a prospective bride? I always thought compromising dreams is okay and being financially independent is more important. Dreams don't fill your stomach. Its money and that's always been a big differentiator in my life. I would not agree if someone says otherwise. The weight of my dreams is immeasurable and the purity of it is unmatchable. My vision is clearly above all eyes that aim the ordinary when march towards extraordinary. I am not clearly happy – with my life, with my current state and with whatever that's driving me crazy all along. In the midst of reaching out to my dreams and to be 'settled' as per the norms of the society I let myself degrade and vanish the potential I had to exhibit: now no more!

I stay in a prison with luxuries, wearing the crown of responsibility that hurts more than the crown of thorns and it hurts even more when I get silenced by the sadness that hurts the inner me but projects happiness to all like I am in some wonderland when I'm not!

The only route to my freedom is my dream. To break the cages that locked me and clipped my wings. If I can accelerate to my dream – even if that means endless hard work and perseverance, I'm all in for it because at least I'll be free, following my dream, living in the city of dreams and no more a prisoner where I crave for freedom!

Dreams make my kingdom of serenity and that's the only way to keep me alive among these dead cockroaches that are okay with assuming this prison as heaven

And if I don't move, I'll be one among those dead cockroaches......





Mr. Shaun Glen
I B. Sc. (Microbiology)





Security Operations at Indian Airports

Airport is a particular designated area all air travelers report undergo for various departmental procedures before commencing their journey especially security clearance. Security personnel plays a vital role in airports for conducting their checks through screening of baggage's and other various methods. Security system at airport is a combination of human and material resources to safeguard civil aviation against the act of unlawful interference. Unlawful interference could be an act of terrorism, sabotage, attack on airport and other vital installation, false bomb treat call etc.

In India. BCAS (Bureau of Civil Aviation Security) is the competent authority to look after all security application. The Bureau of Civil Aviation Security (BCAS) a regulatory authority for civil aviation security in India under the Ministry of Civil Aviation. It is headed by an officer of the rank of DGP(Director General of Police) and is designated as Director General of Security (Civil Aviation). The ultimate function of the authority is safeguarding all aviation process against the acts of unlawful interference.



Types of Security Team at Indian Airports

There are mainly two types of security units are deployed at all Indian airports.

- 1. Airline Security
- 2. Airport Security

The functions are almost similar with both the units but induction process differs from each other. Airline security recruitment done by particular airline company where as airport security units from Central Industrial Security Force. The Central Industrial Security Force (CISF) is one of the Central Armed Police Forces in India.





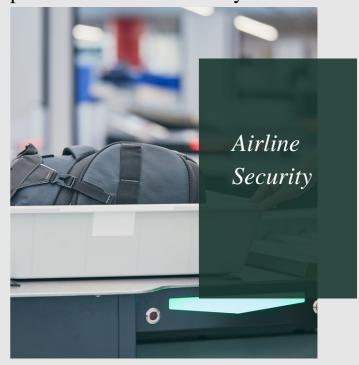
CISF is a unique organisation in the paramilitary forces of India, which works to provide security cover to over 356 industrial units (including 13 Private Sector Units), government infrastructure projects and facilities and establishments located all over India.

These include atomic power plants, space installations, mines, oil fields and refineries. major ports, heavy engineering, plants, steel barrages, fertilizer units, and airports hydroelectric/thermal power plants owned and controlled by Central Public Undertakings (PSUs), Sector and currency note presses.

There are several Airline Security Functions carried out at airport such as

- 1. Check in baggage screening
- 2. Surveillance at designated areas
- 3. Supervision at bggage make up area
- 4. Supervison at baggage break up area
- 5. Handling baggage re conciliation system (baggage count cross check with check in
- system for tallying the total number of bagages)
- 6. Aircraft cabin check before passenger boarding
- 7. Aircraft transit check with passenger onboard

- 8. Catering or food inspection check at catering unit
- 9. Secondary Ladder Point Check (SLPC) in red alert situations.
- 10. Guarding of idle parked aircraft to prevent un authorised entry.



Unlike airline security, there are numerous Airport Security Functions as well which includes

- 1.Passenger identity check at the entrance to the terminal building
- 2. Document verification at the airport's entrance
- 3. Sniffer dogs and surveillance at terminal buildings and other landside areas for IED (Improvised Explosive Device) detection.
- 4. Hand luggage inspection



- 5. Supervision on the ramp (aircraft parking, fueling, luggage loading, and so forth).
- 6. Surveillance in the transit lounge and at the boarding gates
- 7. Construction of a perimeter wall (Territory wall) to prohibit unauthorised access to the airside region.
- 8. Vehicles parked in the landslide and airside zones are checked on a regular basis.
- 9. CCTV monitoring and maintenance 10. Airport security in general Generally, the airport and airline ensure that all passengers are safe and arrive at their destination safely.

Have a safe flight!!



Mr. Baburaj Mullachery **Guest Faculty Dept. of Commerce & Management**

The Moon

As the darkness rose over me at night She came into my life like light. Her hands like a frozen clime And that was the first time. The sun shone by the light of the moon As the mightiest of all

showered me with a boon.

The darkness dropped out of my sight

As I stood up again with all my might.

> Knowing it, paid to the wait for months As the sun and moon will now shine at once.



Faculty Awards & Recognition



Ms. Neekshitha Shetty, HOD, Department of Management, was conferred the Best Teacher award 2022 and the Department of Management the best department for academic excellence on 8th September, 2022 at Yenepoya (Deemed to be University), Deralakatte.



Mr. Pavitra Shetty, NSS Program Coordinator and Placement Officer, received NSS Karamveer award by Krisha foundation for his contribution in the field of NSS.

Winners of Independence Day Football cup



The college football team led by captain Mr. Hassan, III B.Com (A & L) won the Independence Day Football Cup held on 15th August 2022 at Nehru Maidan, Mangalore.

Student Awards & Recognition

Academic Excellence

- Mr. Muhammed Jaseel, II B. Com (Honours) (IAF), cleared Financial Reporting paper in the ACCA examinations held in June 2022.
- Ms. Nilna Edayath, II B. Com (Honours) (IAF), cleared Financial Reporting and Financial Management Papers in the ACCA examinations held in June 2022.
- Mr. Mohamed Azzam Zackey, II B. Com (Honours) (IAF), cleared Financial Reporting paper in the ACCA examinations held in June 2022.
- Mr. Nayab Sadaf, II B. Com (Honours) (IAF), cleared Financial Reporting paper in the ACCA examinations held in June 2022.
- Ms. Sheeptha Santhosh P, II B. Com (Honours) (IAF), cleared Financial Reporting paper in the ACCA examinations held in June 2022.

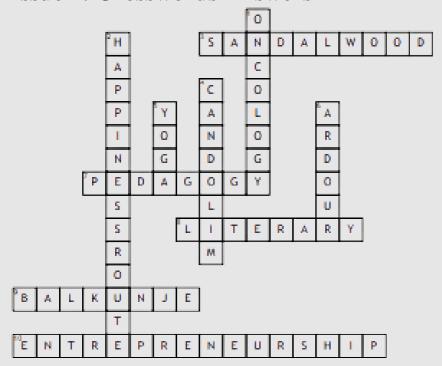
Inter College Competitions

- In the National-Level Fest organized by Vijaya First Grade College, Mulki, on 29th July 2022, Ms. Vandana Surya Prakash, II BBA (EIB) won the Winner's trophy for the event and Ms. Aruba Fathima Azeez Sheikh, I BBA(ATT) won the Runners trophy for Mehendi.
- In the National Level fest organized by Center for Management Studies and Research, PA College of Engineering, Nadupadav, Mangaluru, on 25th July, 2022, Mr. Mohammed Azar Bin Ashraf, III BBA (Aviation & Logistics) and Ms. Vandana Surya Prakash, II BBA (EIB) won the Runners trophy for the marketing event.
- In the National-Level Fest organized by Canara College, Mangalore, on 6th and 7th of June 2022, Ms. Aishwarya, I BBA (EIB) and Mr. Abdul Haris Fayik, I BBA(EIB) won the Runners trophy in the Finance event.





Issue 1: Crosswords Answers



Across

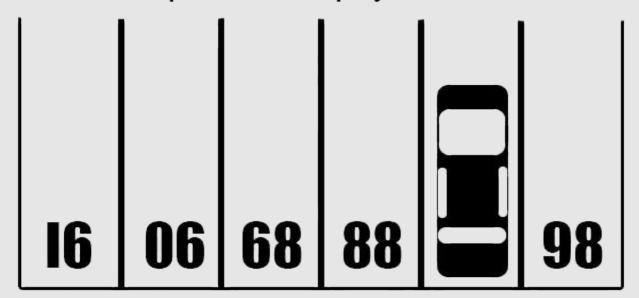
- Sapling planted on 28th June 2022 in YIASCM
- Synonym for education
- 8. The club that organized YENSPIRE
- The village visited as part of the donation drive
- The process of setting up a business

Down

- 1. Study of Cancer
- Welfare programme based on "21st Century Skills Training"
- 4. Aguada fort is located in
- Celebrated on 21st June
- 6. Synonym for passion/enthusiasm

Brain Teaser

What is the # of the parking spot covered up by the car?









Mr. Aromal K. I BCA (RMLAI)